



**MEASURE J RE-IMAGINE LA
ECONOMIC OPPORTUNITY AND
SUSTAINABILITY SUBCOMMITTEE**

Monday, March 1, 2021, 4:00PM

1. **The Economic Opportunity and Sustainability Subcommittee was called to order by co-chairs Dan Langford and Ivette Ale at _____ – CAME IN AT 4:07**
2. **Introduction and Grounding**
 - a. Dan and Ivette introduced the meeting facilitators Mary Ryono and
 - b. Mari provided brief overview of Measure J history, discussed agenda and goals of meeting.
 - i. Will discuss barriers to CBO funding and will continue to get clear on the who, what and how regarding the focus of subcommittee recommendations.
 - ii. Reviewed group agreements regarding meeting decorum.
3. **Community Panel Discussion**
 - a. Ivette presented 3 panel participants
 - i. Tina Padilla (Breaking Through Barriers to Success)
 - ii. Bamby Salcedo (Translatin @ Coalition)
 - iii. Tim Kornegay (LA Voice)
 - b. Each panel participant was provided one minute to introduce themselves to panel and
 - c. Ivette clarified that the focus is how to get funds to small community-based organizations (CBOs) like the ones represented by the panelists. Dan to share 3 questions that formed the format of the panel discussion.
 - i. What has been experience in accessing county contracts and what have been the hurdles
 1. Tim Kornegay – his organization, LA Voice, has the infrastructure to get around obstacles, but smaller organizations that he works with have issues because the contractual requirements are too extensive and it is too difficult to compete with bigger more experienced organizations
 2. Tina – agreed with Tim's account, her organization is small, but they have a fiscal sponsor who helps them
 - a. She shared that although having a fiscal sponsor helps, it also adds another layer that delays receiving funding
 - b. Paperwork is difficult but organizations like her are doing

- the work; the work should speak for itself rather than small organizations being prevented from providing services due to paperwork.
3. Bamby – They don't want to fund the orgs that actually do the "dirty work" but would rather fund the bigger orgs
 - a. Even when funds are funneled through bigger organizations, restrictions or requirements make it difficult
- ii. What parts of working with fiscal intermediary made it easier? What parts are difficult in that structure?
1. Tina – the fiscal intermediary is helpful and they know the landscape but there are potential issues as well. Small organization is "low man on the totem pole" and there are layers to actually obtaining funding. Also, paying the intermediary may take money that could be used in the community
 2. Tim – Administrative fees from fiscal sponsors are unfair, and having to wait makes you beholden to the sponsor's timeline. It gives them power over the organization. Larger organizations should consider using that money going to train smaller organizations to complete their own administrative tasks.
 - a. Grant forms should change depending on size of organizations. A five-person org shouldn't have to complete same forms as a 100-person org
 3. Bamby – smaller organizations should be able to contract directly with the County. Barriers should be eliminated to allow smaller organizations to contract directly with the County.
- iii. How could the County improve its resources to contract directly with them or contract through a fiscal intermediary?
1. Tim – there should be set asides for small orgs because law enforcement is using community problems to justify their budget, but equal money isn't going to the small community orgs.
 2. Tina – County should have an independent group of people who are familiar with what is happening on ground level who can show the County who is actually doing the work
 - a. Ivette referred to this as the idea of an Advisory Council made of impacted people and perhaps providers.
 3. Bamby – create a community process, community must be involved, a review board of people who are directly impacted. Must realize importance of investing in community infrastructure

- iv. Liz opened floor for questions and/or comments
 - 1. Evan Hamilton
 - 2. Miranda Sheffield
 - 3. Treneatra Muhammad
 - 4. Hector Ramirez
 - 5. Marcos Aguilar
 - 6. Amanda Sarmiento
 - 7. Karen Carter
 - 8. Diane Ujiye
 - 9. Phillip Lester
 - 10. Victoria G
 - 11. Cynthia
 - 12. Joe Altepeter
 - 13. Geri Silva
 - 14. Andrey Garcia Ponce de Leon
- v. Following public comments/ questions, asked for closing comments from panelists
 - 1. Tina – The money should go to the community where it's needed, and the community should be involved with how the money is spent.
 - 2. Bamby – There will never be enough money. Money should be invested in humanity and eliminate corrupted public officials
 - 3. Tim – Measure J's money is the people's money, not the County's money. People need to stop making recommendations and make demands

4. Breakout Room Exercise

- a. Following break, co-chair Ivette asked subcommittee to consider not just what should be funded, but how it should be funded. Dan also agreed that subcommittee should move towards making recommendations
- b. Liz provided a reminder of key elements of making a recommendation (who, what how). Also reviewed key categories that the subcommittee has mentioned as deserving funding and themes that go beyond Measure J but still deserve subcommittee focus
- c. Mari provided reminders of what the subcommittee has discussed in prior meetings.
 - i. Reviewed the who, what, and how identified in prior subcommittee meetings.
- d. Mari shared that following this meeting, the subcommittee co-chairs will analyze the group responses to form potential funding recommendations for discussion during the next subcommittee meeting.
- e. Following the exercise,

f. Liz opened the floor for public comment on the exercise or general public comment. The following people provided comment:

- i. Treneatra Muhammad,
- ii. Michael
- iii. Pierre Arreola
- iv. Karen Carter
- v. Andrey Garcia Ponce de Leon
- vi. Carrie Broadus
- vii. Steve Delgado
- viii. Cortez Chandler

g. Following public comment, co-chair Ivette Ale provided closing comments

5. Adjournment

Adjournment for the Measure J Re-Imagine LA Economic Opportunity and Sustainability Subcommittee of Monday, March 1, 2021.

There being no objection, the meeting was adjourned by co-chairs at 6:38 p.m.